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FieldLink Ventures

Harvesting AgTech Growth

AUGUST 2026



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What is FieldLink Ventures

FieldLink Ventures, LLC (FieldLink) is an agriculture technology (AgTech) investment and venture company founded in 2024 and headquartered in the farming heartland of Flanagan, Illinois.

FieldLink:

- Is focused on identifying new off-market ventures, **de-risking potential investments by testing product efficacy** and investing in and scaling businesses within the AgTech sector
- Targets products and services that provide farmers an ROI of > 2.5x
- Utilizes its 100% owned AgriLab Studios to field test and validate products
- Acquires or is awarded minority stakes in operating businesses that can be scaled by leveraging the company's market access capabilities through platform company **farmer relationships with 2.0 million+ acres and 1,400+ unique farm operations** for a “Kingmaker” order
 - A “Kingmaker” order is one that is a large, first-of-its-kind bulk purchase commitment traded to a new product or company in exchange for equity and favorable commercial terms
- Has the opportunity to **invest at the point of valuation inflection with a reduced risk profile**, effectuating the outcome of an investment and increasing the probability of earning above average venture returns



Investment Summary

Target Raise: \$30 million

- Insiders have invested over \$8.4 million and an industry strategic corporate investor has invested another \$1 million

Offer Price: \$3.60 per unit

Use of Funds Includes Investments in:

- Building a commercialization platform
- Venture-backed companies
- Company-developed concepts

Strategic Focus: Targeting increased yield, venture upside, and capital preservation across AgTech investments and venture investments

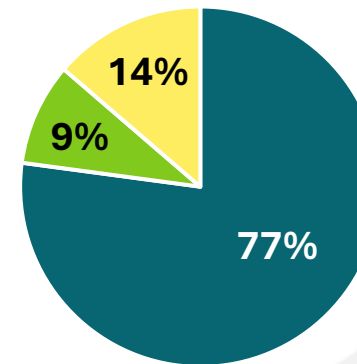
Projected Close: Rolling close until fully subscribed or December of 2026

Valuation: \$20 million + invested capital

Investment Provisions

- 10% preference
- 100% return of capital
- 20% management carry post return of capital and investor preference
- 2% operating budget cap (expected to be fully funded by platform company distributions)

Current Investor Breakdown



■ Insiders ■ Strategic Corporate Investors ■ Non-Insiders



How FieldLink's Structure Benefits Investors

BY STRUCTURING AS AN LLC VS. FUND, WE'VE CREATED ADDITIONAL VALUE UPSIDE



Early Year Cash Flow — Build a platform of profitable operating companies for investor distributions



Venture Upside — Make equity investments in vetted off-market deals secured through FieldLink's unique network



Transactable Entity — Have the ability to monetize FieldLink, either by selling to a strategic or going through the IPO process



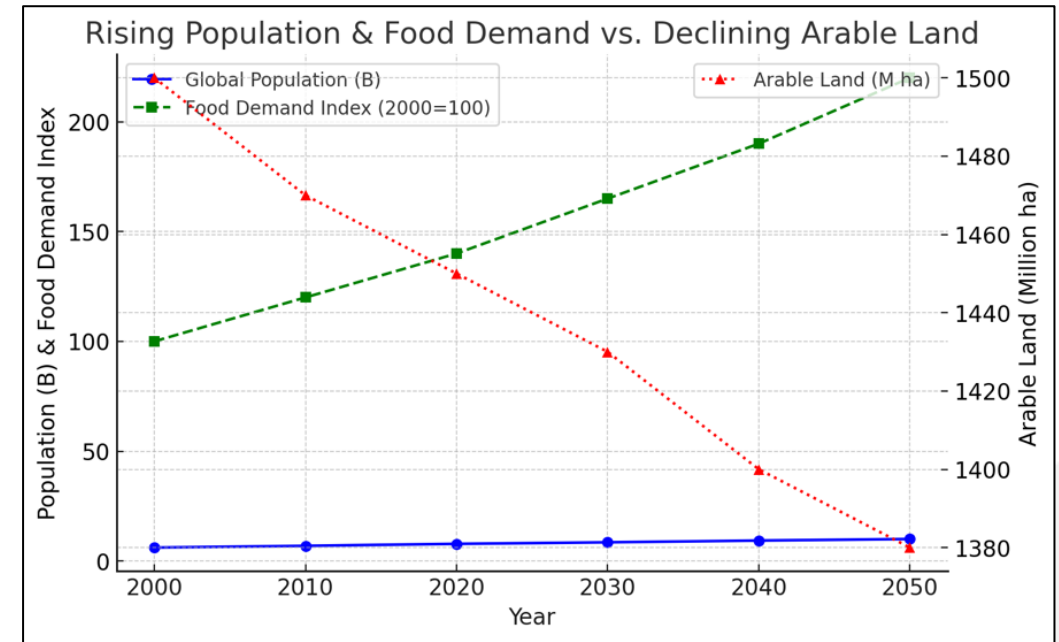
Continuous Vehicle — No Fund expiration allows for exits at the point of optimal valuation

MORE WAYS TO ACHIEVE A SUCCESSFUL INVESTMENT OUTCOME



Macro Tailwind: Global Trends

- **Emerging Markets:** Asia Pacific and Africa represent growing economies and population, creating significant growth potential for AgTech
- **Food Security:** Rising global population necessitates more food production driving crop yield and land usage optimization innovation
- **Climate:** Extreme weather, water scarcity and soil degradation push farmers towards sustainable AgTech solutions
- **Precision Agriculture:** GPS, sensors, drones, etc. enable precise application of inputs, reducing waste and improving efficiency
- **Data Analytics and AI:** Sensor data and AI algorithms allow farmers to make informed real-time crop and environment decisions
- **Farmer Innovation:** On average, a farmer will try 2-3 new innovations every year to increase yield



WE NEED TO BE MORE EFFICIENT ON EVERY ACRE



The Genesis of FieldLink

2022 CASE STUDY: IMPACT OF THE INITIAL KINGMAKER SALES ORDER

- Meristem's market and value accretion was the conceptual genesis of the FieldLink concept, and the product became a tremendous success with the help of the platform
- The Kingmaker order was the catalyst in bringing the market deployment from 0 to 200k acres
- Meristem went from a valuation of \$15-\$30 million at the time of FieldLink order in 2022 to a 2024 exit valuation of \$500 million+
- FieldLink is structured to replicate the success of Meristem's market introduction



Pillars of Success

Subject Matter Expertise



- Founders and execs have decades of investment and operational expertise
- Prior Bayer/Monsanto responsibilities included distribution and new product introduction
- Fourth-generation farming expertise on over 20k acres

Power of the Platform



- Multi-decade trusted relationships with farmers
- Ability to validate outcomes prior to investment
- Distribution network for up to 2.0M acre first Kingmaker order

Equity and Cash Flow Participation



- Ability to negotiate advantageous valuation ahead of Kingmaker order
- Growing annual distributions to investors
- Higher probability of successful exits



FieldLink Ventures Platform

TESTING & VALIDATION



FieldLink Owns 100%

DISTRIBUTION



FieldLink Owns 25%



FieldLink Owns 10%

THE FIELDLINK PLATFORM

KINGMAKER INVESTMENTS



FRENZY

Sound Agriculture

indigo



FieldLink Ventures, LLC

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FieldLink Platform Effectuates Outcomes

1 IDENTIFY OPPORTUNITIES Find Future Winners



FieldLink evaluates ~30 differentiated opportunities annually including biologics, machinery, software solutions, data, chemicals, AI, drone and other agriculture technologies

2 TEST, VALIDATE & DE-RISK Prove the Winners



AgriLab Studios tests new product efficacy and presents the most promising to FieldLink for potential investment
Targets pay for testing with cash or equity

3 INVEST Bet on the Winners



FieldLink Ventures

FieldLink invests \$500k–\$1.5 million in companies who have demonstrated significant uplift in farmer economics at the maximum point of value inflection

4 DISTRIBUTE & SCALE Grow the Winners



FieldLink brings products to market with Kingmaker order through Ag Aligned or Integrated Seed Solutions



Competitive Advantage

- **Industry relationships:** Deep, multi-decade trusted farmer, partner and distributor relationships through Integrated Seed Solutions (ISS) and Ag Aligned enables market access that new entrants cannot replicate on their own
 - Boots on the ground connections have created a proprietary pipeline of off-market deal flow
- **Dedicated AgriLab Studios farmland:** Owned and partner farmland provides a multi-state efficacy testing environment utilizing 15+ year proven protocols and allows FieldLink the unique ability to de-risk potential investments
- **Experience:** Founders bring decades of industry experience with firms like Bayer/Monsanto as well as deep investment expertise spanning Venture, Private and Public Equity, and M&A
- **FieldLink Kingmaker platform:** Ability to deliver large-scale first orders through 2.0 million+ acres of distribution relationships in exchange for equity and favorable commercial terms, a structural advantage that increases the likelihood of investment successes that no traditional AgTech VC can offer

These competitive advantages gives FieldLink the opportunity to **invest in a proven product at the point of value inflection** and immediately prior to hitting the escape velocity provided by a Kingmaker order.



Leadership



JOHN MARTIN

Founder, FieldLink Ventures & Integrated Seed Solutions, FieldLink Investment Committee Member

- Co-Founder, eMVue Entreprises LLC
- Co-Owner, Jensen States LLC
- 14 years with Bayer/Monsanto

BS, Agricultural Industry Management, Illinois State University



KELLY WIESBROCK

President & Managing Director, FieldLink Investment Committee Member

- CFO, Monterey Peninsula Horticulture
- Portfolio Manager of Harvest Ag Select Fund

MBA, Harvard University, BS University of Illinois



DEREK ANGUILM

CFA, FieldLink Investment Committee and Advisory Board Member

- Founder, 2nd Family Home Care
- Managing Partner, Denver Investments

BS, Finance, Metropolitan State University of Denver



PHILLIP CHANDLER

FieldLink Investment Committee and Advisory Board Member

- President, AgriGold
- Former GDM North America Business Leader

BS, Agriculture Systems Production, Southern Illinois University



DAVID BEAZLEY

FieldLink Investment Committee and Advisory Board Member

- Executive Partner at Alumni Ventures

BS & MS, Journalism, Northwestern University



KURT JOHNSON

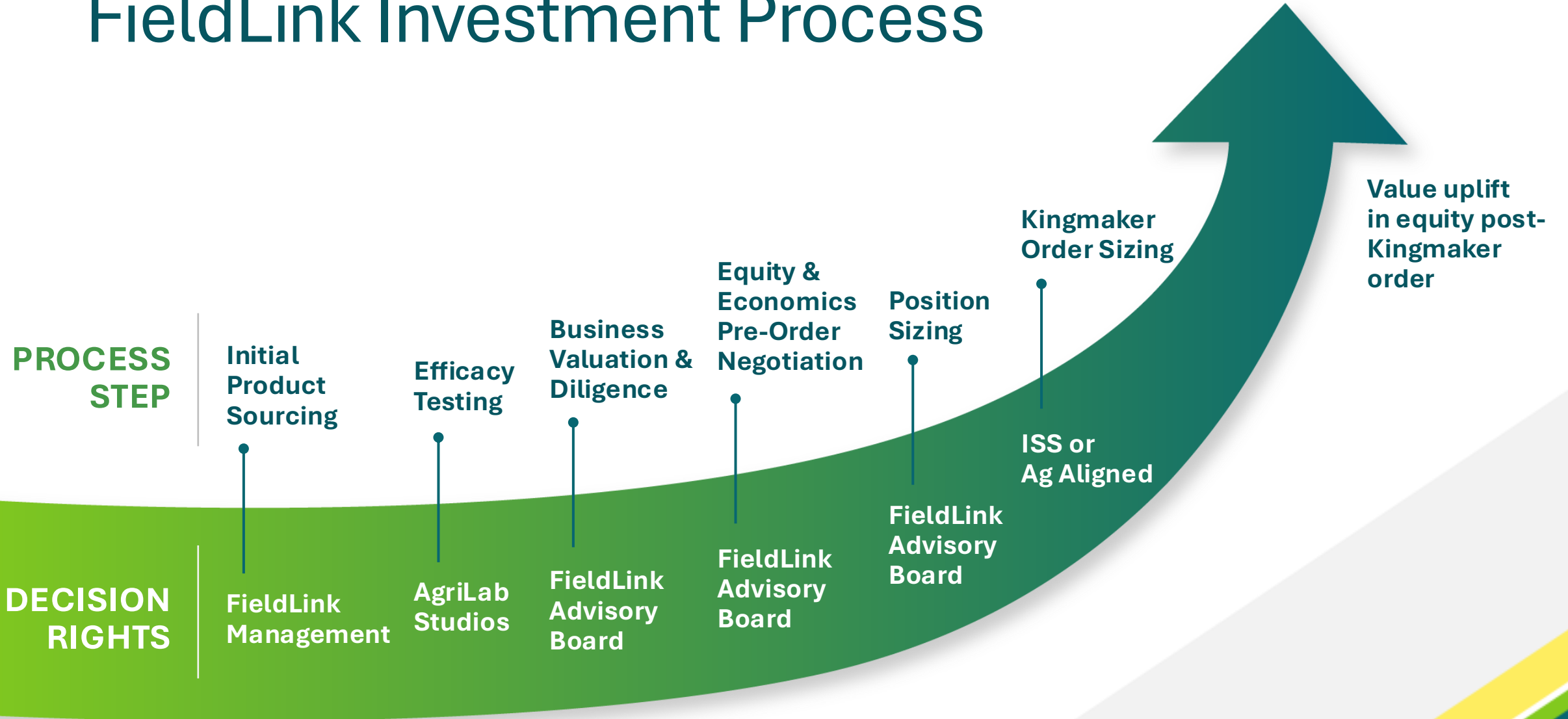
Co-founder, FieldLink Ventures

- Founder of 11.2 Ventures, AI Venture Builder Shop, The Trivium Group, K8 Ventures

MBA, Northwestern University Kellogg School of Management



FieldLink Investment Process



Investment Process Defined

IDENTIFY, TEST, INVEST AND DISTRIBUTE

- Investment pipeline (biologics, AI and drone technologies) — evaluate ~30 opportunities annually
- If more data is needed, select candidates for AgriLab Studios efficacy validation
- Test plantings at ~50 replicated fields across different soil and climate types
- Review AgriLabs supporting data and documentation to determine if yield improvement outcome justifies investment (**key differentiator with informational advantage**)
- Management makes an investment recommendation: farmer impact, TAM, valuation, deal structure (warrants, options, or preferred commercial terms)
- Investment committee review: optimal valuation, deal structure and approval
- Make offer to investment candidate immediately prior to Kingmaker market order/introduction
- Introduce product to market and fuel growth of venture investments with best-in-class distribution channels (AgAligned and Integrated Seed Solutions)
- Monitor and support investment



To-Date Platform Investments

TARGET CAPITAL \$30 million (~\$18 million REMAINING)

Platform Investments: \$7 million deployed

- AgriLab Studios (Efficacy Testing): \$1 million
- Ag Aligned (Chemistry Distribution): \$2.5 million
- Integrated Seed Solutions (Seed Distribution): \$3.5 million

Kingmaker Commitments/Investments: \$1.5 million deployed

- Frenzy: \$1 million
- Sound Agriculture: \$0.5 million
- Indigo: \$0 (awarded options and commercial payments)
- Verdova: \$0.5 million

Current Cash Available to Invest: \$2 million

Will allocate ~\$21 million to future Kingmaker investments

- Expect to generate above venture-like returns with lower than venture-like risk



Value Uplift Observed to Date

Company	Date	Deal	After	Highlights
	2022	Case study — 200k acre order for \$300k/year in CF	2024 Exit: \$550M	Genesis of FieldLink
	2024 / 2025	200k acres distribution + testing + \$1m investment for equity stake + warrants	May 2024: \$20M cap on seed round May 2025: \$50M cap on series A	150% valuation cap uplift in one year since seed round
	2024	200k acres distribution for \$0 capital + royalties & options	Sold out inventory	Cash flow + royalties and options
	2025	Distribution on 200k acres + \$500k for equity stake	Closed D round	Leveraged market making order into a significant option position



Investor Return Projections

- Multiple return generators – portfolio company distributions, exit proceeds and possible FieldLink monetization
- Internal estimate of FieldLink NAV per unit of ~\$5.00, vs. offer price of \$3.60
- Distributions are currently at ~1% net yield after deducting operating expenses, but are expected to increase based on investment criteria for Kingmaker platform investments
- An estimated \$11.61 per unit in combined distributions and platform value to the investor over a 5-year period demonstrates both reliable income generation and meaningful asset appreciation
- Modeled 5-year IRR of 28.4% and MOIC of 4.2x

Proforma Highlights (Per Unit)	Offer Price	2027	5-Year
Platform Value	\$3.60	\$5.00	\$11.33
Net Distributions from Portfolio Companies		\$0.05	\$0.28
Net Distributions + Platform Value	\$3.60	\$5.05	\$11.61
IRR (Fully Invested)			28.4%
MOIC (Fully Invested)			4.2x

Assumptions: All capital is invested at a 25% growth rate, based on an estimate from the current average projected CAGR of 32% for current investments. IRR and MOIC are calculated based on a fully subscribed raise. 5-year is based on 2028-2032. Net distributions are distributions from Kingmaker platform companies minus operating expenses.

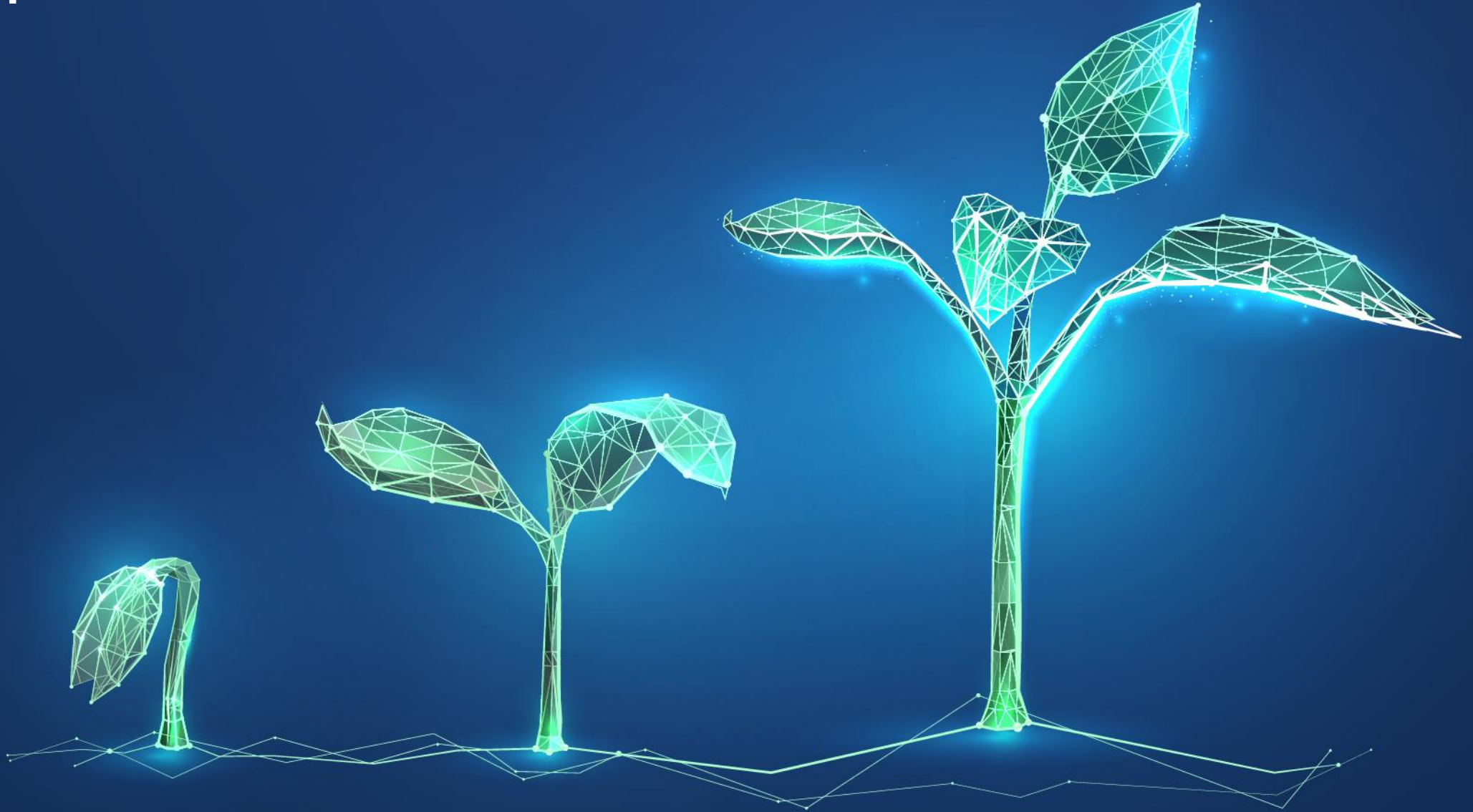


Investment Summary

- FieldLink Ventures is focused on identifying new off-market ventures, **de-risking potential investments by testing product efficacy**, investing in and scaling businesses within the AgTech sector
- FieldLink utilizes its 100% owned AgriLab Studios to field test products and validate efficacy
- Post efficacy validation, FieldLink can acquire or is awarded minority stakes in operating businesses that can be scaled by leveraging the company's market access capabilities through **farmer relationships with 2.0 million+ acres and 1,400 + unique farm operations** for a Kingmaker order
- FieldLink's experienced management team has deep, multi-decade trusted farmer, partner and distributor relationships through Integrated Seed Solutions (ISS) and Ag Aligned which enables market access that new entrants cannot replicate on their own
- Founders bring decades of industry experience with firms like Bayer/Monsanto as well as deep investment expertise spanning Venture, Private and Public Equity, and M&A
- The platform provides FieldLink the opportunity to **invest in a proven product at the point of value inflection** and immediately prior to hitting the escape velocity provided by a Kingmaker order
- Modeled 5-year IRR of 28.4% and MOIC of 4.2x + the inherent optionality of a potential FieldLink monetization event



Appendix – Platform Investments



AgriLab Studios

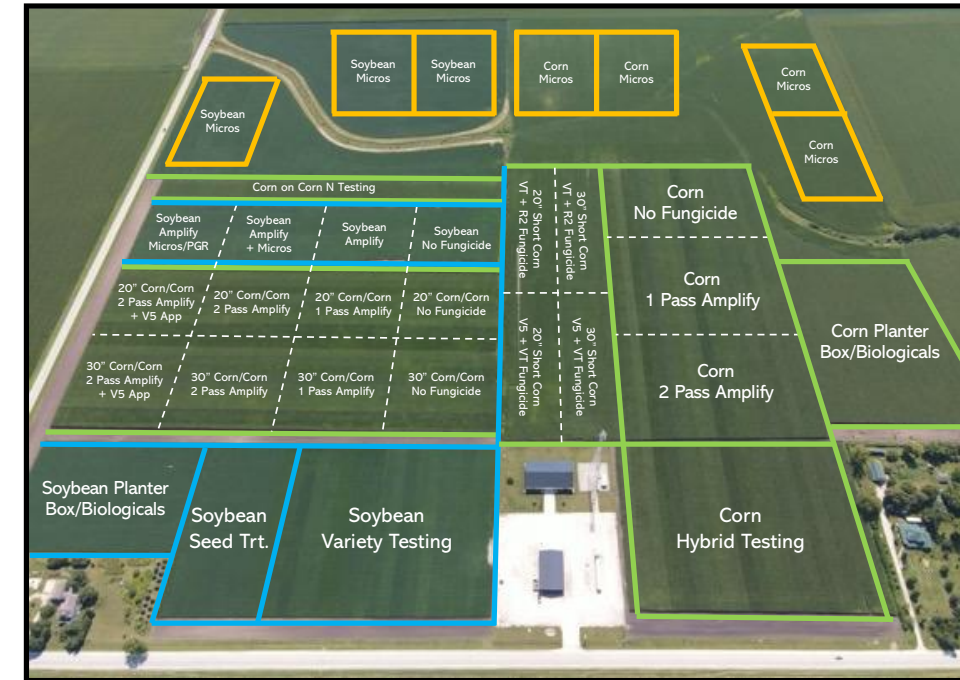


AgriLab de-risks the FieldLink portfolio by validating product claims through independent, data-driven efficacy testing before a Kingmaker order is placed. Built on 15+ years of testing protocols, it creates proprietary IP, a customer pipeline in year one, and potential R&D tax credits.

- **Investment:** \$1M, 100% ownership, acquisition (assets & staff from ISS)
- **Ag Category:** Efficacy testing
- **Strategic Position:** AgriLab is a Kingmaker platform company, the validation engine that builds conviction across every FieldLink investment

Testing Areas

- Seeds and traits
- Biologicals
- Enzyme technology
- Micronutrients
- Chemistry
- High yield management techniques
- Machinery technology



FieldLink Receives	AgriLab Studios Receives
Independent third-party validation	Growth capital & independent scale
Agronomy thought leadership	Career path for key agronomist leaders
Kingmaker process testing across all categories	



Ag Aligned



Farm consolidation is accelerating vertical integration across chemistry and fertilizer. Ag Aligned is positioned to capture this shift as a direct-to-farm wholesaler, bypassing traditional retail. EBITDA positive since 2022 and built to scale alongside ISS and AgriLab Studios.

- **Investment:** \$2.5M, 25% ownership, Private (No Prior Investment)
- **Ag Category:** Chemical distribution
- **Returns:** Annual distributions + equity upside upon exit
- **Strategic Position:** Ag Aligned is a FieldLink platform company, growing in lockstep with the broader Kingmaker ecosystem

Competitive Advantage

- **Low-Cost Provider:** Chemistry and fertilizer wholesaler selling directly to farmers with in-house application capabilities, undercutting traditional retail
- **Procurement Specialists:** Long-term supplier relationships driving cost and supply chain advantages

FieldLink Receives	Ag Aligned Receives
Market access	Career path for key agronomist leaders
25% ownership	Growth capital
Industry credibility	



Integrated Seed Solutions (ISS)



Profitable since 2020 with 422% EBITDA growth since 2021, ISS is on track to become the largest US privately owned seed distributor, backed by a seasoned leadership team and a differentiated 100% yield guarantee.

- **Investment:** \$3.5M, 10% ownership, private company investment (No Prior Investment)
- **Ag Category:** Seed distribution, seed treatment and proprietary yield enhancement
- **Returns:** Annual distributions + equity upside upon exit

Competitive Advantage

- Industry veteran Dan Zinck leads as CEO
- FieldLink platform company
- Strong unit economics with no prior dilution

FieldLink Receives	ISS Receives
Market access	Scout & product identification
10% ownership	Growth capital
Industry credibility	



Appendix – Kingmaker Investments



Frenzy



Frenzy's soybean clipping system drives 30-70% yield increases with expansion potential across other crops. Acquisition opportunity is real, traditional seed providers may move to neutralize the threat early, making timing critical. Unicorn potential with \$250k valuation uplift already realized from 2024 entry.

- **Investment:** Series A
- **2024:** \$250k "Farmer Only" Round, SAFE Capped @ \$25M
- **2025:** \$750k Series A, SAFE Capped at \$50M, Co-Lead round with Brandt
- **Ag Category:** Chemical treatment
- **FieldLink Involvement:**  

FieldLink Receives	Frenzy Receives
Preferred distributions economics > EBITDA distributions	AgriLab data validation
Additional equity via distribution & advisor role	ISS Kingmaker first order
AgriLabs multi-year customer	John Martin on advisory board

Metrics (per acre)	Central IL High Yield	Frenzy System	Difference
Yield	72	94	+22 bu
Gross Revenue (@ \$13.40/bu)	\$965	\$1260	+\$295
Farmer Return	\$92	\$296	+\$204

Increase in Adjusted Gross Income
(1,500-acre farmer, 50/50 corn soy rotation) **\$153,000**



Indigo needed efficacy testing, product references, and distribution for their biological delivery system launch. FieldLink delivered all three — without deploying capital — in exchange for territory exclusivity, rebates, and 150K warrants.

- **Investment:** Commercial deal – No investment, Series H
- **Ag Category:** Device, Biologicals
- **FieldLink Involvement:**



FieldLink Receives	Indigo Receives
150k Warrants	\$330k AgriLabs testing contract
Exclusivity: IL, IA, WI, MN	Placement on 200K acres
Significant rebates on direct purchases	Three-year ISS distribution commitment
Referral fees within core territory	Product launch & customer references

Indigo Ag upends standard seed treatment application

Boston, MA – September 10, 2024

Indigo Ag today launched its ground-breaking CLIPS™ device. The device is an automatic hands-free system, which saves time, removes the hassle factor in the seed treatment process, and potentially upends standard biological seed treatment applications.



Sound Agriculture



Sound Ag reduces synthetic fertilizer use by 50%+ while delivering 7-10% yield improvements and an 85%+ win rate over three seasons.

- **Investment:** \$500K, Series D-1
- **Ag Category:** Biologicals
- **FieldLink Involvement:**  Integrated Seed Solutions

Investment & Use of Funds

- Continue scaling revenue at 30-40% annually, from 2M to 10M acres
- Reach breakeven profitability and continue to grow the 75-89% gross margin business
- Develop and launch novel biochemistry products every year to create a suite of highly-synergistic soil health/synthetic fertilizer replacement
- Launch and grow business in Brazil, Argentina, Canada, Europe and other countries

FieldLink Receives	Sound Agriculture Receives
100K Warrants (~\$750k estimated value)	Kingmaker Order: IL, IA, WI, MN
Favorable ISS distribution economics	John Martin on advisory board

Series D-1 Investors (\$20-30M)

FieldLink Invested alongside BlueChip Ag/Climate Investors in Financing Round



Verdova monetizes farm data at scale, 6M acres onboarded, \$1.3 million ARR, 362% annual revenue growth, and 18 months to breakeven. The partnership enables ISS's 100% Yield Guarantee product and opens data commercialization pathways into precision-ag, trading, and enterprise innovation. Tailwinds from Section 45z (Inflation Reduction Act) further strengthen the ethanol sector opportunity.

- **Investment:** \$500K, SAFE Capped @ \$15M
- **Ag Category:** Data & AI
- **FieldLink Involvement:** 

Traction in the Market

- **Current acreage footprint:** 5.5M acres
- **Recurring revenue generated from core data solution:** \$1.3M APR
- **Annual revenue growth from core data offering:** 362%
- **Time to breakeven:** 18 months

FieldLink Receives	Verdova Receives
Integration into ISS 100% yield guarantee	Kingmaker access to FieldLink ecosystem
Access to massive farmer network	Access to FieldLink venture network
Thought leadership via CEO Andy Jenks (40k+ acre Midwest farmer)	

Data Sets

- General Information
- Crop Planning
- Event History
- Process Monitoring
- Farm Performance
- Acreage Reporting
- Harvest Reporting
- Farm CI Store
- Farm Carbon Footprint
- Market Performance
- Market Share
- Purchasing Trands
- Operational Trends
- Market Size



Thank you

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